Permit #F00040599

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00040599 **Type of Permit:** FILMING **Release Date:** 06/01/2011

Production Company PRETTYBIRD PICTURES INC

Insured Company Name PRETTYBIRD PICTURES INC

Contact Phone No. 1 310-315-8700
Contact Phone No. 2
Fax
Address 1823 COLORADO BLVD
SANTA MONICA, California 90404

Production Title JACK DANIELS

Type of Production Commercial - Standard

Producer PEDRO DEOLIVERIA

Director MAX MALKIN

1st AD DAVID WEBB

Production Manager TIFFANI MANABAT

FilmL.A. Coordinator JDP - Jason Del Paine

Location Manager ERNEST BELDING
Primary Phone Mobile - 213-820-9207
Secondary Phone

Location Assistant NA NA
Primary Phone Mobile - 000-000-0000
Secondary Phone

Fees

Posting 1200	$276.00
Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $1,141.00

Number of Locations 1

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Summary Information — Location

Permit Number F00040599
Production Company PRETTYBIRD PICTURES INC
Insured Company PRETTYBIRD PICTURES INC
Production Title JACK DANIELS

Location Manager ERNEST BELDING
Primary Phone Mobile - 213-820-9207
Secondary Phone

Location Address 5435 Wilbur Ave, Tarzana, CA, 91356

Location Type Private Residence

Film Dates 6/2/2011 - 6/2/2011 07:00 - 22:00 1 day

Open or Closed to the Public Closed

Generic Conditions Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Please see attached document F40599, PRETTY BIRD AA ADDARIO.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	45
Cube Trucks	4
Generator	1
Motor Homes	2
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	45

Filming Activities Exterior MOS; Interior MOS;

Jurisdiction **Political:** Los Angeles City - Council District 03 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 560 **Grid:** H2

Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Parking

Base Camp
Location Type : Filming Location
Parking Notes
crew park - 16237 Ventura Bl

Crew Parking
Location Type : Filming Location

Posting "No Parking" signs N/S LINNET ST., WILBUR AVE- TOPEKA DR
W/S WILBUR AVE., LINNET ST- 300' NORTH

Approximate Footage 901 - 1200 **Log Number** 16741

Date(s) 6/2/2011 to 6/2/2011 **Time(s)** 07:00 to 22:00

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APPOINTMENT OF FILM THIS PRODUCTION SERVICES, INC. AS AUTHORIZED AGENT AND REPRESENTATIVE

I certify that I am a representative of Prettybird (Name of "Principal" / Production Company) ("Principal") and am authorized to enter into binding contractual agreements on Principal's behalf. I further certify that I am authorized by principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance and compliance with location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on the behalf of Principal in my capacity as it's authorized representative, I appoint Film This Production Services, Inc. (a.k.a. Film This) and it's employees and agents ("Film This") as Principal's authorized representatives and agents to apply for and receive location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits on behalf of Principal through the *FILM L.A., INC.* for any city , county or other jurisdiction where *FILM L.A., INC.* operates: to negotiate, discuss, accept, modify, agree to bind the Principal to the terms and conditions of such permits (including any restrictions and/or community guidelines applicable to any such permit) and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it's insurer) remains responsible for liable and all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) Film This. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints Film This as an authorized representative to facilitate compliance with such terms and conditions following issuance of such permits and to enter into agreements for Principal with respect thereto. Any person, City, agency, entity or organization (including *FILM L.A., INC.* and any city, county or other jurisdiction where *FILM L.A., INC.* operates) may rely on this appointment and not need obtain any further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient and may be treated as an original for all purposes. The appointment may be revoked by Principal at anytime in writing delivered to *FILM L.A., INC.*, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint Film This as an agent for Principal and based on that authority I hereby appoint Film This as Principal's agent as set forth herein.

Dated 11/18/10

By A. Addario
Representative's Signature

SIGN HERE

Prettybird
Name of "Principal" (Production Company)

A. Addario
Print Principal Representative's Name

Asst. Prod. Sup.
Representative's Title (i.e. UPM, Loc Mgr)

1823 Colorado Ave.
Principal's Address

Santa Monica, CA 90404
City, State, Zip Code

310-315-8700 x224
Principal's Telephone Number

NOT A PERMIT